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Event Organizers Agree to Postponement of Las Vegas Superstar Challenge

Event featuring professional basketball marquee names moved to January 6th and 7th

Las Vegas, NV (October 26, 2011) – Event organizers today announced the postponement of the highly anticipated Las Vegas Superstar Challenge with headliner Allen Iverson. The two-day event, set to feature some of professional basketball's brightest stars, has been moved to January 6th and 7th (pending NBA negotiations) at The Thomas and Mack Center in Las Vegas.

"In light of continuing negotiations I agreed to postpone this weekend's event in hopes that the NBA and NBAPA can come to resolution" said Iverson.

Sports Manager Derrick W. Brooks said "in discussions with Allen and his management team, we felt that the best decision for now is to postpone the event and allow the NBA players the opportunity to focus on the current labor agreement. In the event that there is no resolution we look forward to providing the opportunity for the players to stay in shape and to give the fans of the NBA a product that they can enjoy."

Justice Entertainment Group President and COO Daren Libonati echoed Brooks. "We certainly support the decision to postpone the Las Vegas Superstar Challenge. We are pleased to that we were able to work with the good folks at the Thomas and Mack Center to quickly find alternative dates. All of us look forward to bringing this fantastic event to Las Vegas in the future."

Tickets for the Las Vegas Superstar Challenge will remain on sale. They start at \$25, and can be purchased through www.UNLVtickets.com or by calling 739-FANS.

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